

The Equitable Evaluation Framework™

Shifting the Paradigm



PRINCIPLES

Foundational guideposts for the Equitable Evaluation Framework

Evaluation and evaluative work should be in service of equity:

- Production, consumption, and management of evaluation and evaluative work should hold at its core a responsibility to advance progress towards equity.
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Evaluative work should be designed and implemented commensurate with the values underlying equity work:

- Multi-culturally valid, and
 - Oriented toward participant ownership.
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Evaluative work can and should answer critical questions about the:

- Ways in which historical and structural decisions have contributed to the condition to be addressed,
- Effect of a strategy on different populations, on the underlying systemic drivers of inequity, and
- Ways in which cultural context is tangled up in both the structural conditions and the change initiative itself.



ORTHODOXIES (*Foundations*)

Traditional / tightly held beliefs to be questioned that can undermine Equitable Evaluation Framework principles

The foundation defines what success looks like.

Grantees and strategies are the evaluand, but not the foundation.

The foundation is the primary user of evaluation.

Evaluations should provide generalizable lessons.

Evaluators should be selected based on credentials that reflect traditional notions of expertise.

Evaluators are the experts and final arbiters; grantees are beneficiaries.

Credible evidence comes from quantitative data and experimental research.

Evaluators are objective.

Evaluation funding primarily goes to data collection, analysis, and reporting.

Time frames/short term outcomes as indicators of good stewardship.

Evaluation in service of foundation brand.

Trust / relationships come from doing the work, but are not the starting point.